JAMES M. RAINES & CO. Investment Banking

MEMORANDUM

TO:

Randall Mays

FROM:

Jimmy Raines

SUBJECT:

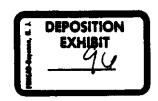
Heftel Broadcasting

DATE:

March 19.1999

Since it looks like the Heftel deal might make, I would really appreciate you lobbying on my behalf to become the independent director that Mac Tichenor can choose or can nominate. You know I will do right for everybody and this is important to me in terms of the money, etc. Unfortunately, I need all the help I can get and I don't have e big nest egg. Anything you and Lowry can do to help this endeavor would be greatly appreciated.

Thank you



HBC 043088

4040 BROADWAY, SUITE 611 @ SAN ANTONIO, TEXAS 78209 @ (210) 829-3252 FAX (210) 829-7380

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SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 10-K

The Company periodically evaluates the propriety of the carrying amount of goodwill and other intangible assets and related amortization periods to determine whether current events or circumstances warrant adjustments to the carrying value and/or revised estimates of amortization periods. These evaluations consist of the projection of undiscounted cash flows over the remaining amortization periods of the related intangible assets. The projections are based on historical trend lines of actual results, adjusted for expected changes in operating results. To the extent such projections indicate that undiscounted cash flows are not expected to be adequate to recover the carrying amount of the related intangible assets, such carrying amounts are written down to fair value by charges to expense. During 2001, the Company recorded impairment charges of approximately \$170.0 million related to the write off of duplicative and excess assets identified primarily in the radio segment, the impairment of goodwill and excess property, plant and equipment in Poland within the outdoor segment, and an on-air talent contract within the radio segment. The fair values of the goodwill in Poland and the on-air talent contract were determined based on discounted cash flow models and assumptions of future expected cash flows and the fair values related to property, plant, and equipment were based on estimated cash proceeds. These impairment charges were recorded in depreciation and amortization expense in the Statement of operations.

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OTHEP INVESTMENTS

Other investments are composed primarily of equity securities. These securities are classified as available-for-sale or trading and are carried at fair value based on quoted market prices. Securities are carried at historical value when quoted market prices are unavailable. The net unrealized gains or losses on the available-for-sale securities, net of tax, are reported as a separate component of shareholders' equity. The net unrealized gains or losses on the trading securities are reported in the statement of operations. In addition, the Company holds investments that do not have quoted market prices. The Company reviews the value of available-for-sale, trading and non-marketable securities and records impairment charges in the statement of operations for any decline in value that is determined to be other-than-temporary. The average cost method is used to compute the realized gains and losses on sales of equity securities.

EQUITY METHOD INVESTMENTS

Investments in which the Company owns 20 percent to 50 percent of the voting common stock or otherwise exercises significant influence over operating and financial policies of the company are accounted for under the equity method. The Company does not recognize gains or losses upon the issuance of securities by any of its equity method investees. The Company reviews the value of equity method investments and records impairment charges in the statement of operations for any decline in value that is determined to be other-than-temporary.

FINANCIAL INSTRUMENTS

Due to their short maturity, the carrying amounts of accounts and notes receivable, accounts payable, accrued liabilities, and short-term borrowings approximated their fair values at December 31, 2001 and 2000. The carrying amounts of long-term debt approximated their fair value at the end of 2001 and 2000.

INCOME TAXES

The Company accounts for income taxes using the liability method. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting bases and tax bases of assets and liabilities and are measured using the enacted tax rates expected to apply to taxable income in

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Hispanic Broadcasting Corporation Public Offering of Common Stock

November IS, 1999

Deutsche Bank Securities Inc.
As Representative of the Several Underwriters
c/o Deutsche Banc Alex. Brown
One South Street
Baltimore, MD 21202

Ladies and Gentlemen:

This letter is being delivered to you in connection with the proposed Underwriting Agreement (the "Underwriting Agreement"), between Hispanic Broadcasting Corporation. a Delaware corporation (the "Company"), and you as representative of a group of underwriters named therein (the "Underwriters"), relating to an underwritten public offering of Class A Common Stock 5.001 par value (the "Common Stock")), of the Company.

In order to induce you and the other Underwriters to enter into the Underwriting Agreement, the undersigned Will not, without the prior written consent of Deutsche Bank Securities Inc., offer, sell, contract to sell, pledge or otherwise dispose of (or enter into any transaction which is designed to, or might reasonably be expected to, result in the disposition (whether by actual disposition or effective economic disposition due to cash settlement or otherwise) by the Company or any affiliate of the Company or any person in privity with the Company or any affiliate of the Company, directly or indirectly, including the filing (or participation in the filing of) a registration statement with the Securities and Exchange Commission in respect of, or establish or increase a put equivalent position or liquidate or decrease a call equivalent position within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, and the rules and regulations of the Securities and Exchange Commission promulgated thereunder with respect to, any shares of capital stock of the Company or any securities convertible into, or exercisable or exchangeable for such capital stock, or publicly announce an intention to effect any such transaction, for a period of 30 days after the date of the Underwriting Agreement, other than shares of Common Stock disposed of as bona fide gifts, transfers to trusts, and distributions to partners or shareholders of a stockholder where the transferee agrees to be similarly bound. Transfers may also be made where Deutsche Bank Securities Inc. on behalf of the Underwriters consents in advance.

064711 0012 SAN ANTONIO 126486 VE



CC 0000141

With respect to the proposed offering of the Company's Common Stock addressed in the Underwriting Agreement, the undersigned also waives any and all registration rights previously granted to it by the Company, provided that this waiver of registration rights will not apply to any offering of Common Stock completed by the Company after November 30,1999.

If for any reason the Underwriting Agreement shall be terminated prior to the Closing Date (as defined in the Underwriting Agreement), the agreements set forth above shall likewise be terminated.

By: RANDALL T. MAYS
Title: EXEC VP / CFO

Hispanic Broadcasting Corporation



Res	Randy George	Freat	Jeff Hinson	
Feet	978-525-4884	Pagas	l	
Photo	<u> </u>	Cutes	8/18/00	
<u> </u>	σsc	<u> </u>		
	ent 🗆 For Review	S Plages Constant	□ Please Reply	C Please Recycle
Pleas	se call me at 214-	825-7711 or page	me at 888-740-	387% If you have

any questions. I will be out of town this weekend, but I will be reachable.

EXHIBIT

ICFG 00372



Jeffrey T. Himson Seasor Vice President Chief Financial Officer

August 18, 2000

Mr. Randy George Managing Partner Sterling Associates Fifty-nine Forest Street, Suite 700 Manchester, MA 01944

BY FACSIMILE

Dear Randy:

In your capacity as Broker for KFSG(FM) (the "Station"), I am sending you this letter of intent which sets forth certain of the principal terms for an agreement between Hispanic Broadcasting Corporation ("Buyer") and International Church of the Foursquere Gospel ("Saller") for Buyer's purchase of all of the assets used and useful in the operation of the Station (the "Assets"). The major terms and conditions follow:

Price:

The purchase price will be \$255 million (the "Purchase Price") for the Assets free and clear of all liens and encumbrances, payable in cash.

Assets:

The Assets will include but not be limited to: all FCC licenses, construction permit applications, transmission equipment, studio equipment, land at the current transmitter site and related assets, buildings, and antennas. Station assets will exclude the call letters and the web name.

Personnel:

Buyer will use its reasonable efforts to interview Seiler's employees interested in working with our company,

Application:

Seller will use its best efforts to cooperate with Buyer to immediately prepare, file, and prosecute a construction persuit application with the FCC and other authorities to move the transmitter to Flint Peak ("CP Application"). Buyer will pay all reasonable our-of-pocket costs associated with the preparation, filing and prosecution of the CP

1192 Opl. Camp. . Soite 215 . Hollan. (R.75119 - 319.545.7790 - 148.214.525.7790

Mr. Randy George 8/18/00 Page 2

Liseka wakani dikamakan Masa

Application and the relocation of the transmission equipment. The CP Application will be filed as soon as possible, and prior to the filing of the license assignment application.

Assumed Contracts: Buyer's offer assumes that there are no contracts in assume except for a sub carrier lesse that expires this year. Buyer will not assume my studio space at the Station's current studio location.

Timing:

We are prepared to complete our due diligence and document the transaction as soon as possible. Our offer is good until August 25, 2000 at 5:00 p.m., CST.

Conditions:

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This transaction is subject to documentation, which will include customary terms and conditions contained in asset purchase agreements, the filing of the CP Application, due diligence, and approval of the transaction by Buyer and Seller's Board of Directors. The closing will also be subject to the approval of the FOC and any other governmental regulatory body whose approval is necessary to complete the transaction.

Both parties agree to use their best efforts to attain board approval as soon as possible and prior to signing the asset purchase agreement. Seller will use its best efforts to prosecute the license transfer application and to support Buyer in all material respects in its efforts to acquire the Station. in the event that any member of the Church or any other party related to the Church or any of its members, files a petition to demy with the FCC, then the Church will agree to extend the termination date until such time as Buyer can close the Station. In addition, if the transaction has not closed by reason of a petition to deny by January 8, 2001, then Seller shall agree to LMA the Station for a nominal price until such time as the transaction closes.

Due diligence will primarily consist of verifying the existing coverage and proposed coverage if the transmitter site were moved to Flint Peak or Mount Wilson. Given your desire to maintain strict confidentiality, we have not saked any outside engineering firm to assist us with the upgrade. We will also conduct a phase I environmental review of the transmitter land which will be completed by the time we complete the asset purchase agreement. Due difference will take about a week and will be performed at the same time we are drafting the asset purchase agreement and preparing a phase I environmental review of the property. There will be no financing contingency contained in the purchase agreement.

> 3102 Out Lawn Avenue, Sales 215 Dellas, Texas 75219

Mr. Randy George 8/18/00

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Closing will be 10 days after the FCC grant of the assignment application has become final (no longer subject to administrative or judicial review).

Broker:

Seiler pays the brokerage fee.

Standstill:

On the date this lener of intent is signed and until definitive documentation is executed. Seller, either individually or collectively and Broker, shall not seek to offer or entertain or discuss any offer to sell the Station or any interest therein to any other parties.

Press Release:

The parties will mutually agree to the content of any press release issued describing the transaction. Seiler acknowledges that Buyer, as a public company, is required to issue a press release upon signing of the asset purchase agreement that contains the material terms of the transaction.

if the above is agreeable to you, please sign as indicated below:

Buyer:

Seller:

Hispanic Broadcasting Corporation

International Church of the Foursquare Gospel

Jeffrey T. Hinson

Scrior Vice President

Brent R. Margen

Chief Financial Officer and Treasurer

Approximately the

3102 Cole Lewe Avenue, Suite 215 Dalles, Texas 75219

To: Subject:

From: Seat:

Sent: Sunday, April 29, 2001 8:46 PM To: Hinson, Jeil From: David Glesson (mailto:david@davidglesson.com) ----OLIGIUST Mesasde---thanks. I will be up early Subject: RE: any further truth to the Fumors To: davidedavidgleason.com From: Hinson, Jeff [mailto:jhinson@hispanicbroadcasting.com] Sent: Sunday, April 29, 2001 7:03 PM ----Oridinal Message---time for the conference call. car on way to airport. Then you can relay anything I hear to Gary and EU6 want, tell me the earliest I can call and the number... I can call form Subject: RE: any further truth to the rumors To: Hinson, Jeff Sent: Sunday, April 29, 2001 9:58 PM From: David Gleason [mailto:davidedavidgleason.com] ----abessak Teutatio----or at work around 5? I will probably still be home at 6. But why dont you call me on my cell Subject: SE: any further truth to the rumors To: davidedavidglesson.com From: Hinson, Jeff [mailto:]hinson@hispanicbroadcasting.com] Sent: Monday, April 30, 2001 3:33 AM ----Orrainal Message----I suruk to is a teal miscake by SBS. churuessit itas i dont't have the ceil number... Subject: RE: any further truth to the rumors To: Hinson, Jeff From: Savid Gleason [mailto:david@daviddleason.com] Sent: Monday, April 30, 2001 5:48 AM ----abessaw teuthtag-----I am at home now and near the phone

RE: any further fruth to the rumors

Monday, April 30, 2001 5:55 AM 'david@davidgleason com'

Hinson, Jeff

--VELV VON

Redacted

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Subject: RE: any further truth to the rumors

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Just heard on the air... KESG announcer saying they were going to 93.5
midnight.
I'll listen, but that will be 2 AM your time.
I'll e-mail before my flight tomorrow.
----Original Message----
From: Hinson, Jeff [mailto:jhinson@hispanicbroadcasting.com]
Sent: Sunday, April 29, 2001 6:41 PM
To: david@davidgleason.com
Subject: RE: any further truth to the rumors
thanks
----Original Message----
From: David Gléason [mailto:david@davidgleason.com] Sent: Sunday, April 29, 2001 2:57 PM To: Hinson, Jeff
Subject: RE: any further truth to the rumors
KFSG is still in English. Checked dbout 30 minutes ago and they were
preaching away,
----Original Message----
From! Hinson, Jeff (mailto:jhinson@hispanicbroadcasting.com)
Sent: Sunday, April 29, 2001 10:34 AM
To: ddvib@ddvldgledsOn.COm
Subject: RE: any further truth to the rumors
any news?
           I will be meeting with mad and gary around 5 pm central
today.
All the best.
----Original Message----
From: David Gleason [mailto:david@davidgleason.com]
Sent: Friday, April 27, 2001 9:04 PM To: Hinson, Jeff
Subject: RE: any further truth to the rumors
I believe the war is on.
I'm listening to the call right now. I'm getting the impression from
Tanner's comments that the format is what we suspected in our edrly
strategy
sessions and the one that came out of the Owen Leach Requerdo project:
soft
or romantic regional Mexican. This fits with the move of KLAX to a hot
regional station, giving them both ends of the regional arena.
My opinion is that the soft regional format shows up on research but 48
not
truly a workable format. It is a move in the opposite direction from
everything our research on the A/C format has shown: that the format is
growing more up tempo and modern and less oldies and soft Mexican music.
also believe that Tanner has taken to heart one of the findings form the
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Those studies showed that KLVE had a high percentage of what they called "settlers" or listeners who used KLVE and settled for it despite the station

not fully satisfying their tastes. Tanner often referred CO the "settlers" $% \left\{ 1\right\} =\left\{ 1\right\}$

when lobbying for promotional budgets, saying that we needed to constantly

Promote to hold these "unnatural" listeners. I think this "settlers" theory

is bunk. I believe that the issue is not as it appeared but an issue of listeners who dreamed of a better station theoretically but, in reality, such a station will not exist.

What if they do some on with the sot: regional format? KLVE has actually moved away a bit form the soft regional area as the songs don't research among KLVE Pl listeners. That could and Should mean that KLVE mdy in fact be

less vulnerable than our Kennedy sessions assumed. Will there be impact on

KSCA? The recent KSCA music tests have shown a lower than historic passion $% \left\{ 1,2,\ldots,n\right\} =0$

for regional Mexican music than before. This is not just a 2001 finding; we

have seen this happening in the last 3 Momentum music tests and also in the $\ensuremath{\text{l}}$

KSCA perceptual research to an extent. KSCR is really a Renan station and

Renan drives the station. As we develop a format Che rest of cha day that

revolves around talent rather than just music, we will isolate KSCR from the music battle at a time when regional Mexican music is at a low point.

As an aside, Regional Mexican music 15 somewhat like Top 40 or CRR radio where the format and its appeal is very cyclical. At the moment, we seem to

be at.a low end, and we have seen this loss of passion in music tests in markets ranging from Houston to Phoenix, too. Another aside: \$85's skills in

doing regional in the case of the revised KLAX don't hint at any extreme competence rn this arena. It may well be that people who don't know the music and, indeed, the Mexican idiosyncrasy, are being too much guided by

research and not enough by common sense. I hope so. If true, we will win big.

Our strategy with KSCA should be to vehemently and energetically try to make

the station talent and entertainment driven as opposed to a simple music play. Music stations are vulnerable to whoever plays less commercials and

whoever spends mort on promotion. Talent based stations can exist even without promotion and weather music cycles very well. Of Course, the chdmpion of this theory is Salsoul in Puerto Rico. where now nearly

every daypart is hosted by strong talent dnd the music is seconddry. Salsoul does

no outside promotion, and just had its best trend in history. I believe that

Tanner is not a fan of talent outside of mornings, dnd if we apply a scrdtegic policy of competing with SBS through strong on dir talent, even

with less TV and outdoor, we will win and be far less vulnerable.

Of course, whatever these folks do mdy blow chis analysrs out of the water.

Should get Suddenly mo	n :?e event that KLLG does go this direction, I thought that I this analysis in writing before we start to monitor and are
strategy. R we	ore Concerned with minute details than the brq picture of Radio always tends to focus on casks father than strategy, so
	ok at both execution and overall focus at all times.
I'll be lis weekend,	stening. From the call. it appears the launch is On the
not Monday.	. in whichever case, I'll try co theck in with my opinionated and typically abrasive response!!
I'm not ser part	nding this to anyone else. but feel free co Circulate all or
if you thir	nk anyone else would care io read it.
Best,	
David Gleas	son
intended so	and any files transmitted with it are confidential and olely for one use of the individual or entity co whom chey sed. If you have received this emarl in error please emarl
supporc@hrs	spdnicbroadcascing.com
intended s	and any files transmitted with it are confidential and olely for the use of the individual or entity co whom they sed. If you have received chis email in error please email
supporc@h	sispanicbroadc.rring.com
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This email intended s are addres supporc@hl	and any files transmitted with it are confidential dnd colely for the use of the individual or entity to whom they sed. If you have received this email in error please email spdnicbroadcdsting.com
This email intended s are addres supporc@hl Phis email intended s are addres	and any files transmitted with it are confidential dnd colely for the use of the individual or entity to whom they sed. If you have received this email in error please email spdnicbroadcdsting.com

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